

Capability Statement



Summary

Mediamorphosis Advertising & Technology, Inc. is a leading full service advertising and marketing communications agency which is specialized in reaching multicultural market groups in USA. We provide our clients the ability to target any ethnic community within the United States, with precision, through in-language and culturally relevant messaging.

Mediamorphosis' Technology services aim to help its clients in accelerating their general public presence and audience experience, using predictive analytics, customized software services, and big data. We provide end to end solution in this particular space of technology that can meet needs locally and globally. Mediamorphosis has been in the forefront of providing innovative solutions for clients and partners across the US, Canada and UK.

Marketing & Advertising

Differentiators

- **Integrated approach to quantitative and qualitative consumer research, analysis and application**
- **Full multicultural marketing services**
- **Flexibility on budgets and time constraints**
- **Strong multicultural media relationships**

Capabilities

- Marketing
- Public Relations
- Event Marketing
- Direct Mail
- Database Targeting
- Sampling Efforts
- Multicultural Marketing
- Translation services
- Cultural Trans-creation
- Digital Marketing
- Recruitment
- Social Media
- Printing
- Video production
- Animation
- Outdoor Advertising
- Event Marketing
- Quantitative and Qualitative research



We Accept Government Credit Cards

NYC M/WBE CERTIFIED

Company Information

Mediamorphosis Advertising & Technology, Inc.

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Long Island City, NY 11101

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Contact Person:

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- Daniel Ocner (Director)
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DUNS: 029393195

CAGE Code: 7KRP6

Tax ID Number: 202244643

Number of Employees: 7 Full time+2 part-time

60 more experts available for surge situations

Total Yearly Revenue: \$5 million

NAICS:

Advertising & Marketing

541430 Graphic Design Services

541613 Marketing Consulting Services

541618 Other Marketing Consulting Services

541810 Advertising Agencies

541820 Public Relations Agencies

541830 Media Buying Agencies

541840 Media Representatives

541850 Outdoor Advertising

541860 Direct Mail Advertising

541870 Advertising Material Distribution Services

541890 Other Services related to Advertising

541910 Marketing Research & Public Opinion Polling

541930 Translation and Interpretation Services

Information Technology

541511 Custom Computer Programming Services

541512 Computer Systems Design Services

541513 Computer Facilities Management Services

541519 Other Computer related services

518210 Data Processing, Hosting, and Related Services

519130 Internet Publishing/Broadcasting & Web Portals



www.mediainmorphosisinc.com